



*Please join the Alzheimer & Parkinson Association for the 17th Annual*

***WALK TO REMEMBER -- Saturday, November 14, 2020***

**2020 SPONSORSHIP OPPORTUNITIES**

**PRESENTING SPONSOR -- \$10,000**

- “Presenting Sponsor” on all media event press advisories and releases
- Recognition as Presenting Sponsor on all WALK print materials
- Recognition on all social media outlets and Alzheimer & Parkinson Assn. website
- Guest appearances on select radio talk shows prior to WALK day
- Company representative remarks during Opening Ceremonies on WALK day
- Premier exhibit space provided on WALK day
- Display of company banner or signage at the Main Stage on WALK day
- Feature article in organizational newsletter

**PLATINUM LEVEL SPONSOR -- \$5,000**

- Recognition on all WALK print materials
- Recognition on all social media outlets and Alzheimer & Parkinson Assn. website
- Acknowledgement during Opening Ceremonies on WALK day
- Preferred exhibit space provided on WALK day
- Company logo on Welcome signage
- Special acknowledgement in organizational newsletter

**GOLD LEVEL SPONSOR-- \$2,500**

- Recognition on all WALK print materials
- Recognition on all social media outlets and Alzheimer & Parkinson Assn. website
- Acknowledgement during Opening Ceremonies on WALK day
- Preferred exhibit space provided on WALK DAY
- Company logo on Welcome signage

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**SILVER LEVEL/MAIN STAGE SPONSOR -- \$1,500**

- Recognition on all WALK print materials
- Prominent display of company banner on Main Stage
- Exhibit space provided on WALK DAY

**WELCOME/HOSPITALITY SPONSOR -- \$1,000**

- Recognition on all WALK print materials
- Display company banner at Start/Finish Area
- Exhibit space provided on WALK DAY

**BRONZE SPONSOR -- \$750**

- Recognition on all WALK print materials
- Display company banner on or near Main Stage
- Exhibit space provided on WALK DAY

**YES! I WANT TO BECOME A 2020 WALK TO REMEMBER SPONSOR!**

- \$10,000 Presenting Sponsor
- \$5,000 Platinum Level Sponsor
- \$2,500 Gold Level Sponsor
- \$1,500 Silver Level/Main Stage Sponsor
- \$1,000 Welcome/Hospitality Sponsor
- \$750 Bronze Sponsor

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*Please sign and return this form prior to October 1, 2020* to: Alzheimer & Parkinson Association, 2300 5<sup>th</sup> Avenue, Vero Beach, FL 32960 in order to reserve your sponsorship for the 17th Annual WALK TO REMEMBER! Other options: Fax this form to: 772-563-0758 or we can invoice you if that is your preference!

Questions? Please contact Judith Lemoncelli, Senior Director, Development & Communications, at 772-563-0505 or at [judy@alzpark.org](mailto:judy@alzpark.org)